

2021 PR and Marketing Report

PR and Marketing was restricted because of the safety rules for Covid - 19. A special Thank You and recognition to members of the Executive, and Club members who placed timely and interesting notes on the web page and Facebook pages. Also, the engaging videos created to show and tell what the Ottawa SportsCar Club is all about.

FYI – There were 16 Swag orders placed on line and sold:

23 masks (over 100 masks sold this year by Club members)

3 Caps

4 Golf shirts (W)

4 T-shirts (3W 1K)

3 Embroidered Crests

Inventory as of November 22, 2021

7 Caps

34 T-shirts (13 W 21 K)

14 Old logo Golf Shirts (9W 5K)

20 New Logo Golf Shirts (12 W 8 K)

14 Embroidered Crests

17 OSCC Masks

238 OSCC decals (up-dated logo and K border)

9 OSCC decals Old logo – no border

57 OSCC decal Old logo with border

200 Business cards

108 OSCC Membership cards

1 Pop up tent

1 Table and 4 chairs

OSCC Banner